

Information and communication addressed to external public always goes through an effective choice of the target and the means suitable for spreading messages to be passed on. This means that the choice of the most suitable means and methods is strictly linked to the results to be obtained as well as the subject of the communication process to be activated.

As for the public authority, in cooperation with companies specialized in the communication field, I.S.F.I.Ma. plans and arranges.

- informative and sensitizing campaigns
- informative and thematic workshops
- in-depth workshops